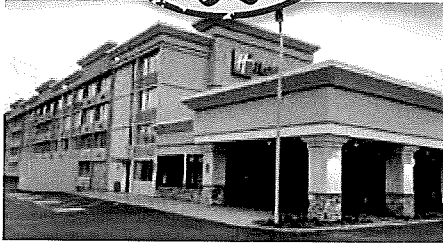


YGRR 2019 BENEFIT AUCTION

Saturday, May 4, 2019 – Holiday Inn, Marlborough, MA



Holiday Inn, 265 Lakeside Ave,
Marlborough, MA.

The 2019 YGRR auction will be held Saturday, May 4, 2019 from 10:00am – 2:30pm at the Holiday Inn, Marlborough, MA.

The Holiday Inn will have a block of rooms reserved at a discounted rate for auction attendees. If you are staying overnight, please call 508-481-3000 and ask for Yankee Golden Retriever Rescue group, code (YGRR). **All reservations need to be made by April 15, 2019.**

Registration - \$35 online (by April 26th) or \$40 at the door - includes Italian buffet lunch

Wishlist - Items that historically do well include sports and entertainment tickets, time at a vacation spot (especially if Golden retrievers are welcome!), unique Golden-related home décor and furniture, autographed sports and entertainment memorabilia, etc. Feel free to include non-Golden items, as well! **All items must be new.** Please fill out a donation form for each item and include the item's value.

We are fortunate to have an abundance of figurines, collector's plates, and books. - Thank you to everyone who has donated! If you have questions about donating, please email Lisa Giguere, auction chair, at ygrrlg@outlook.com.

We will have some special guest Golden retrievers with their adopters to share their stories. **Please leave your own dogs at home, as other dogs are not allowed and temperatures in May can be too hot to leave dogs in the car.**

2019 YANKEE GOLDEN RETRIEVER RESCUE AUCTION DONATION FORM

Saturday, May 4, 2019 – Holiday Inn, Marlborough, MA

ONE ITEM PER FORM

Item Being Donated _____ Item Value _____

Item Description _____

Name of Donor _____

Street Address _____

City, State, Zip _____

E-mail Address _____ Phone Number _____

YGRR Auction Committee reserves the right to combine items into gift combinations (bags, baskets) that will enhance the value of the items or use items for raffles while managing the space limitations for all items. The Auction Committee also reserves the right to decline unsuitable items for this venue or to use items for future fundraising events.

*Thank you for supporting our fundraising auction.
The Rescue Golden retrievers appreciate your help.*

ALL DONATIONS MUST BE RECEIVED BY APRIL 5, 2019.

Please send this form and your donation to:
Auction, c/o YGRR, 110 Chapin Road, Hudson, MA 01749



AUCTION SPONSORSHIP OPPORTUNITIES

Saturday, May 4, 2019 – Holiday Inn, Marlborough, MA



Show Your Support by Taking Advantage of the Following Sponsorship Opportunities



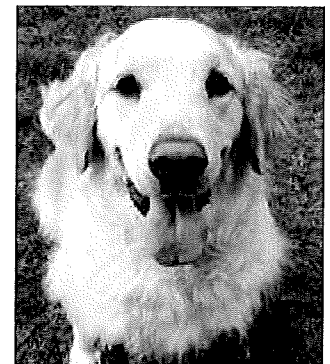
Heart of Gold Sponsor \$5,000

- Sponsorship acknowledgement prominently featured as a top sponsor on our website, in our Auction Catalog, and in event emails reaching 9,000 recipients
- Premium advertising on back cover of catalog (only 1 space available, which will be awarded to the highest bidding sponsor – other Heart of Gold Sponsors will receive premium advertising space as available and all will receive a full page color ad in catalog)
- Banner prominently displayed at the event (you must provide)
- Your company literature, samples, etc. passed out to all participants (you must provide)
- Acknowledgement as a top sponsor during our live auction
- A thank you in our newsletter following the event
- 6 tickets to the auction



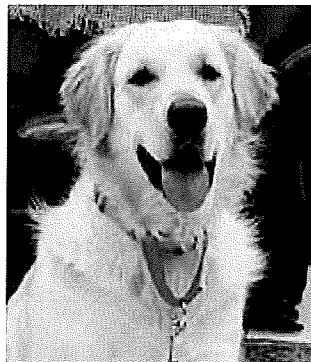
Golden Partner Sponsor \$2,500

- Sponsorship acknowledgement on our website, in our Auction Catalog, and in event emails reaching 9,000 recipients
- Full page color ad in Auction Catalog
- Banner displayed at event (you must provide)
- Your company literature, samples, etc. passed out to all participants (you must provide)
- Acknowledgement during our live auction
- A thank you in our newsletter following the event
- 6 tickets to the auction



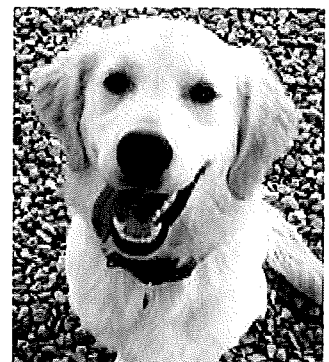
Golden Champion Sponsor \$1,000

- Sponsorship acknowledgement on our website, in our Auction Catalog, and in event emails reaching 9,000 recipients
- Full page color ad in Auction Catalog
- Banner displayed at event (you must provide)
- Your company literature, samples, etc. passed out to all participants (you must provide)
- Acknowledgement during our live auction
- A thank you in our newsletter following the event
- 4 tickets to the auction



Golden Friend Sponsor \$500

- Sponsorship acknowledgement on our website, in our Auction Catalog, and in event emails reaching 9,000 recipients
- Full page color ad in Auction Catalog
- A thank you in our newsletter following the event
- 2 tickets to the auction



PLEASE CONTACT YGRRLG@OUTLOOK.COM IF YOU ARE INTERESTED IN BECOMING A SPONSOR!

YGRR AUCTION ADVERTISING FORM

Saturday, May 4, 2019 – Holiday Inn, Marlborough, MA

*Advertise Your Business or Memorialize a Golden Friend
in our 2019 YGRR Benefit Auction Catalog*

All catalog advertising income is used to pay Auction costs, ensuring that all money raised at the Auction goes directly to the dogs.

Full Page (7" x 9.5") \$150 (color \$200)	
1/8 Page (3.5" x 2") \$40 (color \$50)	1/4 Page (3.5" x 4.75") \$60 (color \$80)
1/2 Page (7" x 4.75") \$100 (color \$150)	

Catalog Advertisement Request

PREMIUM ADVERTISING SPACE

available on a first come, first served basis

COLOR OUTSIDE BACK COVER

*Available with sponsorship**

COLOR INSIDE FRONT COVER

*Available with sponsorship**

COLOR INSIDE BACK COVER

*Available with sponsorship**

STANDARD ADVERTISING SPACE

	BLACK & WHITE	COLOR
FULL PAGE 7" x 9.5" <i>(vertical photos are best)</i>	\$150	\$200
1/2 PAGE 7" x 4.75" <i>(horizontal photos are best)</i>	\$100	\$150
1/4 PAGE 3.5" x 4.75"	\$60	\$80
1/8 PAGE 3.5" x 2" <i>(business card size, no photo)</i>	\$40	\$50

*The Auction Catalog has a finished measurement of 8 1/2" x 11".
The ad space is contained within 7" x 9 1/2".*

YGRR reserves the right to refuse advertising deemed inappropriate for the Auction catalog. We also reserve the right to reword your provided advertising copy as necessary to provide maximum clarity in the final printed product. Electronic ads to size can be submitted in the following formats with fonts either provided or changed to outlines: PDF, Illustrator EPS, and hi-res TIF (600 dpi). You may send other formats, but chances are it will have to be reworked and we need to know the exact text of your ad. Please send to ygrrlg@outlook.com. We need to know if you wish to have your name included in the advertisement.

**Sponsorship opportunities to offset auction expenses are available. The Outside Back Cover will go to the top sponsor. The Inside Front Cover and Inside Back Cover will go to the next highest sponsors. All sponsors will receive catalog advertising according to sponsorship level. Premium advertising will be given to the top sponsors in the order received.*



All advertisements must be received by March 30, 2019 to be included in the catalog.
Please email ygrrlg@outlook.com with your advertisement request.